

Environmental Policy

Bell believes that environmental protection and efficient energy performance are an integral part of doing business and is committed to minimizing, through a continuous improvement process, the impact that some of its activities, products or services have on the environment.

In support of its commitment, Bell Canada will:

- seek to meet or exceed the requirements of all applicable legislation and other requirements to which it subscribes;
- prevent, control and reduce releases into the environment;
- adopt a series of corporate objectives, principles and procedures which apply to all employees in the course of their respective duties;
- correct, in a timely manner, problem situations which could not be prevented;
- promote and support cost-effective resource and waste minimization initiatives;
- deal with suppliers who seek to minimize their environmental and energy consumption impacts;
- ensure availability of necessary resources to maintain and improve environmental and energy management systems;
- develop and market telecommunications services providing people and organizations with innovative solutions that take into account their environmental and energy challenges;
- participate with governments, businesses, the public and relevant interest groups to advance environmental protection and efficient energy performance;
- communicate its environmental and energy initiatives and performance to stakeholders on a regular basis;
- ensure its employees adhere to this policy and understand their responsibilities in putting it into Practice.

Compliance with this policy is every employee's responsibility.

All environment incidents and infractions related to Bell's activities must be reported to the Corporate responsibility and environment team immediately upon discovery.