

# 2022 Corporate Responsibility ESG Initiatives Summary



**BELL  
FOR  
BETTER**

**BCE**

# Our values



## Investing in communities and our team

"In step with our 2022 accomplishments and the positive environmental, social and economic changes driven by our leading ESG and Bell for Better actions and commitments, today Bell is uniquely positioned to deliver more than ever for consumers, businesses, innovators, communities, our team members and shareholders."

Mirko Bibic  
President and  
Chief Executive Officer  
BCE Inc. and Bell Canada

# Environmental



Bell is committed to environmental initiatives that foster a sustainable future:



Committing to achieving carbon neutral operations starting in 2025.



Setting three greenhouse gas (GHG) absolute reduction targets, which have been classified as aligned with the Paris Agreement's 1.5°C trajectory by the Science Based Targets initiative (SBTi).



Installing over 200 electric vehicle (EV) charging stations to date and building toward having [thousands of EVs in our fleet by 2027](#).



Diverting over 16.5 million customer electronic devices from landfill between 2016-2022.



Partnering with Tree Canada to plant thousands of trees in cities across the country.



Partnering with WWF-Canada, to donate our e-waste recovery proceeds in support of their Regenerate Canada project to restore ecosystems and reduce CO<sub>2</sub> emissions.

Third party recognitions:



# Social



Bell is committed to building on shared social values and investing in its people:



In early 2023, Bell committed an additional \$10 million toward our goal of \$155 million for Canadian mental health programs by 2025. Our overall community investment in 2022 was more than \$22 million.



Bell is providing unlimited mental health coverage to team members and their families.



In 2022, Bell team members and retirees donated \$2.6 million to 2,200 Canadian charities during the 2022 Bell for Better Team Giving Campaign, matched by a further \$1.8 million from Bell.



We exceeded our target of 40% BIPOC representation among new graduate and intern hires, achieving 52% representation.



We continue to exceed our target of 35% gender diverse representation on our board of directors.



Our 5G network now covers 82% of the Canadian population.

Third party recognitions:



# Governance



Bell is committed to the highest corporate governance standards:



We launched a \$3.5 billion sustainability-linked loan (SSL) to support the performance of our Science-based GHG reduction targets.



We established the Innovation Working Group to evaluate, prioritize and recommend GHG-saving initiatives to decarbonize our operations.



We are on track to align our Information Security Program with the ISO/IEC 27001 standard by the end of 2023.



Our Be Cyber Savvy information security training program continues to strengthen the cyber security of our team members.



First major communications company in North America to publish an Integrated annual report based on the Integrated Reporting <IR> Framework.

International certification:



We are certified with ISO 14001 for our environmental management system and ISO 50001 for our energy management system. Bell is the first communications company in North America to achieve these designations.



# Resources

To access our Integrated annual report and this Summary document,

[click here](#)

To access our key documents related to the report,

[click here](#)

Quick links:

Environmental:

[Mitigating climate change](#)

[Sustainable real estate](#)

[Biodiversity and ecosystems](#)

[Circular Economy](#)

Social:

[Bell Let's Talk](#)

[Responsible procurement and supplier partnerships](#)

[Supporting and equipping children and our communities](#)

[Empowering voices and fostering a space for all](#)

Governance:

[Data privacy and information security](#)

[Customer privacy policy at Bell](#)

[Environmental and energy management systems](#)

[Our corporate responsibility approach](#)